

DUBAI  
OPTICAL  
SHOW

VISIONX

NOVEMBER 13-15, 2018  
DUBAI WORLD TRADE CENTRE

**3-DAYS**

**BUSINESS MATCHMAKING**

**AND EXHIBITION**

**CONNECTING MENA REGION BUYERS**

**WITH EYEWEAR**

**AND EYE CARE INDUSTRY**



# EYEWEAR AND EYE CARE INDUSTRY

INTERNATIONAL VILLAGE  
THE MOST RENOWNED INTERNATIONAL  
EYEWEAR PRODUCERS.

DESIGN GALLERY  
THE OUT-OF-THE-BOX  
INDEPENDENT BRANDS.

MIDDLE EAST SQUARE  
THE BIGGEST MIDDLE EAST  
DEALERS AND PRODUCERS.

CONTACT LENSES STAGE  
THE LATEST SOLUTIONS FOR COSMETIC  
AND HEALTH SEGMENTS.

HEALTHCARE SUPPLIERS  
THE BEST SUPPLIERS OF EYE CARE PRODUCTS  
AND SOLUTIONS, OPTIC EQUIPMENT AND  
SOFTWARE.

# B2B

## BUSINESS MATCHMAKING

THE EVENT STRATEGY IS  
FOCUSED ON MATCHMAKING,  
ALMOST 20 PRE-ARRANGED  
BUSINESS MEETINGS  
PER EXHIBITOR.

THE BUSINESS FORMAT IS BASED  
ON A SELECTIVE BUYER HOSTING  
PROGRAM WHICH GUARANTEES A  
1/2 RATE  
EXHIBITOR/BUYERS

DUBAI AS A HUB,  
REPRESENTS A UNIQUE OPPORTUNITY  
TO REACH SENSITIVE MARKETS AND  
TO EASILY MEET LOCAL DISTRIBUTORS.



# VISITOR

## PROFILE

OPTICAL STORE



RETAIL CHAIN



DEPARTMENT STORE



HEALTHCARE



WHOLESALE



DISTRIBUTOR



IMPORTER



EXPORTER



OTHER



MANUFACTURER



## VISITORS REGIONAL BREAKDOWN



# EXHIBITOR PROFILE

## LIFESTYLE

- EYEGLOSS ACCESSORIES
- DESIGNER & BRANDED FRAMES
- SUNGLASSES

## LENSES

- LENSES
- CONTACT LENSES

## OPTICARE

- CARE PRODUCTS FOR CONTACT LENSES
- COMPUTER SYSTEMS FOR OPTICIANS
- LOW VISION AIDS & VISUAL AIDS
- OPTOMETRIC EQUIPMENT
- OPTIC & CONTACT
- LENSES EQUIPMENT

## RETAIL

- DISPLAY, SHOP FITTINGS  
& SHOP FURNITURE
- POS SOLUTIONS
- SOFTWARE & COMPUTER  
SYSTEM FOR OPTICIANS

## TECHNOLOGY/INDUSTRY

- EDGING MACHINES
- LENS PROCESSING EQUIPMENT  
& MACHINERY
- PRECISION & MEASURING TOOLS

## OPHTHALMOLOGY

- OPHTHALMIC SURGICAL  
& DIAGNOSTIC EQUIPMENT
- DRUGS & PHARMACEUTICALS

## MENA REGION BUYERS

THE PARTNERSHIP WITH LEADING ASSOCIATIONS OF MENA REGION RETAIL  
AND DISTRIBUTION SYSTEM GUARANTEES THE HIGH PROFILE OF THE

BUYERS COMING FROM:

### MIDDLE EAST

UAE  
SAUDI ARABIA  
BAHRAIN  
OMAN  
KUWAIT  
IRAN

### MEDITERRANEAN + AFRICA

JORDAN  
TURKEY  
EGYPT  
ALGERIA  
SUDAN  
NIGERIA

### SUBCONTINENT

PAKISTAN  
INDIA  
BANGLADESH  
SRI LANKA





**ORGANISED BY DV GLOBAL LINK A JOINT VENTURE BETWEEN:**

**DUBAI WORLD TRADE CENTRE:**

THE UAE'S LEADING EVENT VENUE AND THE LARGEST EVENT AND EXHIBITION CENTER IN THE WHOLE REGION.

AND

**ITALIAN EXHIBITION GROUP:**

THE ITALY'S MOST IMPORTANT EXHIBITION & CONVENTION PROVIDER.

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**ITALIAN  
EXHIBITION  
GROUP**  
A member of  
Hochtief Projects and Events of Hochtief

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**DUBAI WORLD TRADE CENTRE**